

Trade Item Information Pet Food Guide

GS1 Sweden

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1. Introduction

The European legislator has defined specific labelling for straight and compound animal feed within 'Regulation (EC) No. 767/2009 on the placing on the market and use of feed'. All mandatory information within the regulation must also be provided for distance selling and be available for any conclusion of contract, therefore it is required to provide this information in advance. For the specification of animal feeding a variety of different attributes are available.

Read more about Regulation (EC) No 767/2009 on the placing on the market and use of feed.
[REGULATION \(EC\) No 767/2009 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL](#)

2. Mandatory requirements

The following product data must - either as general mandatory labelling requirements or as specific mandatory labelling requirements dependent on the type of feed - be exchanged as shown on the labels of pre-packaged feed:

- (a) the legal name
- (b) the type of feed
- (c) the type of animal the feed is targeted for
- (d) the list of the feed composition
- (e) the list of the feed analytical constituents; the moisture content; compulsory declarations, as applicable
- (f) the list of the feed additives
- (g) instructions for proper use; feeding advise
- (h) the establishment approval number of the person responsible for the labelling, if available
- (i) the name or business name and the address of the person responsible for the labelling
- (j) free telephone number or other appropriate means of communication to allow the purchaser to obtain information in addition to the mandatory particulars
- (k) the net quantity

3. Mandatory attributes

Description of all GDSN attributes used to exchange for the mandatory labelling requirements according to the EU-VO 767/2009 on the placing on the market and use of feed.

3.1 T4800 Regulated product name ([BMS ID 3515](#))

- **GDSN name:** regulatedProductName
- **Class:** TradeItemDescriptionInformation
- **Definition:** The prescribed, regulated, or generic product name or denomination that describes the true nature of the item and is sufficiently precise to distinguish it from other products according to country specific regulations.
- **Instruction:** Populate the official regulatory name as labelled on the pack, containing information on the type of feed, type of animal and the life stage of the animal for which the feed is targeted for.
- **Example:** Helfoder för vuxna katter med kyckling och kalkon.

3.2 Feed description and content

Below Example shows a nutrition table for cat food and which attributes are used to indicate the information in the trade item information.

	Feed type (T4223)	Targeted consumption by (T4222)	Feed life stage (T4208)
SE	Komplett	djurmat avsedd för	katter 7 år eller äldre
Feed composition statement (T4248)	Ingredienser: Hönsprotein (torkat), majsfodermjöl, majs, vetefodermjöl, animaliskt fett, grisprotein (torkat), vete, animaliskt protein (hydrolyserat), betmassa, fiskolja, mineraler, sojaolja, jäst och delar därav		
Feed analytical constituents statement (T4249)	Analytiska beståndsdelar (%): Protein: 25, fett: 15, fibrer: 1,3, aska: 6,1, omega-3 fetter: 6, EPA/DHA: 3		
Feed additive statement (T4250)	Tillsatser: Närings tillsatser: Vitamin A: 12 500 IE/kg, Vitamin D3: 800 IE/kg, E1 järn: 43 mg/kg, E2 jod: 4,3 mg/kg, E4 koppar: 13 mg/kg, E6 zink: 133 mg/kg, E8 selen: 0,11 mg/kg		

How to enter the details in the trade item information:

Attribute	Värde
T4223 Feed type	COMPLETE
T4222 Targeted consumption by	CAT
T4208 Feed life stage	7 år eller äldre
T4248 Feed composition statement	Hönsprotein (torkat), majsfodermjöl, majs, vetefodermjöl, animaliskt fett, grisprotein (torkat), vete, animaliskt protein (hydrolyserat), betmassa, fiskolja, mineraler, sojaolja, jäst och delar därav
T4249 Feed analytical constituents statement	Protein: 25, fett: 15, fibrer: 1,3, aska: 6,1, omega-3 fetter: 6, EPA/DHA: 3
T4250 Feed additive statement	Vitamin A: 12 500 IE/KG, Vitamin D3: 800 IE/kg, E1 järn: 43 mg/kg, E2 jod: 4,3 mg/kg, E4 koppar: 13 mg/kg, E6 zink: 133 mg/kg, E8 selen: 0,11 mg/kg

3.2.1 T4223 Feed type (BMS ID 388)

- **GDSN name:** feedType
- **Class:** AnimalFeedingModule
- **Definition:** Type of pet food or feed given to wild or domestic animals in the course of animal husbandry, e.g., feed material, complete feed, complementary feed.
- **Example:** To indicate that the feed is nutritionally complete, specify: COMPLETE – Helfoder

3.2.2 T4222 Targeted consumption by (BMS ID 389)

- **GDSN name:** targetedconsumptionby
- **Class:** AnimalFeedingModule
- **Definition:** The type of animal this food is intended to be consumed by, for example, RABBIT.
- **Example:** DOG-Hund

3.2.3 T4248 Feed composition statement ([BMS ID 5911](#))

- **GDSN name:** feedCompositionStatement
- **Class:** AnimalFeedingModule
- **Definition:** List of the animal feed composition data, based on the ingredients contained in the feed, as governed by local rules and regulations.
- **Example:** Spannmål, kött & köttbiprodukter (varav 4% kyckling i beige bitar), vegetabiliska biprodukter, oljor & fetter, vegetabiliskt proteinextrakt, mineraler, grönsaker (4% morötter i orange bitar, 4% ärtor i gröna bitar)

3.2.4 T4249 Feed analytical constituents statement ([BMS ID 5909](#))

- **GDSN name:** feedAnalyticalConstituentsStatement
- **Class:** AnimalFeedingModule
- **Definition:** List of the analytical constituents or guaranteed analysis of the feed, based on the nutrient analysis of the finished product, as governed by local rules and regulations.
- **Example:** Protein: 25, fett: 15, fibrer: 1,3, aska: 6,1, omega-3 fetter: 6, EPA/DHA: 3

3.2.5 T4250 Feed additive statement ([BMS ID 5907](#))

- **GDSN name:** feedAdditiveStatement
- **Class:** AnimalFeedingModule
- **Definition:** List of the substances added to feed during processing, as for preservation, coloring, or stabilization as governed by local rules and regulations.
- **Example:** Vitamin A: 12 500 IE/KG, Vitamin D3: 800 IE/kg, E1 järn: 43 mg/kg, E2 jod: 4,3 mg/kg, E4 koppar: 13 mg/kg, E6 zink: 133 mg/kg, E8 selen: 0,11 mg/kg

3.3 Feeding information

Feeding instructions should be provided if the information is available. This is often found on the product packaging in table form and is indicated in various ways depending on the available information and how it is presented. The structured feeding table is usually built by specifying a loop (column) for each weight range, exact, minimum, or maximum weight of the animal with a recommended feed amount (range, exact, or maximum) for a recommended frequency (e.g., 24 hours, per week). Thus, the attributes can be looped for each row in the feeding table (or column, as in the example below).

3.3.1 T4208 Feed life stage ([BMS ID 399](#))

- **GDSN name:** feedLifestage
- **Class:** AnimalFeeding
- **Definition:** The code, as defined by the seller, that describes the generic life stage(s) of the animal for product usage.
- **Example:** Vuxen, 5-8 år
- The attribute must be specified for each repetition when indicating the dosage table.

3.3.2 T4210 Minimum weight of animal being fed ([BMS ID 403](#))

- **GDSN name:** minimumWeightOfAnimalBeingFed
- **Class:** AnimalFeeding
- **Definition:** The lowest weight (in a weight range) of the animal to be fed by the trade item. This qualifies the quantity of feed for the feed life-stage.
- **Example:** 1 kilogram

3.3.3 T4209 Maximum weight of animal being fed ([BMS ID 401](#))

- **GDSN name:** maximumWeightOfAnimalBeingFed
- **Class:** AnimalFeeding
- **Definition:** The highest weight (in a weight range) of the animal to be fed by the trade item. This qualifies the quantity of feed for the feed life-stage.
- **Example:** 80 kilogram

3.3.4 T4212 Feeding amount ([BMS ID 416](#))

- **GDSN name:** feedingAmount
- **Class:** AnimalFeedingDetail
- **Definition:** The amount of feed which is specified for the feed life-stage and qualified by the weight of animal being fed.
- **Example:** 50 gram

3.3.5 T4215 Minimum feeding amount ([BMS ID 422](#))

- **GDSN name:** minimumFeedingAmount
- **Class:** AnimalFeedingDetail
- **Definition:** The minimum amount of feed which is specified for the feed life-stage and qualified by the weight of animal being fed.
- **Example:** 38 gram

3.3.6 T4214 Maximum feeding amount ([BMS ID 420](#))

- **GDSN name:** maximumFeedingAmount
- **Class:** AnimalFeedingDetail
- **Definition:** The maximum amount of feed which is specified for the feed life-stage and qualified by the weight of animal being fed.
- **Example:** 85 gram

3.3.7 T4216 Recommended frequency of feeding ([BMS ID 424](#))

- **GDSN name:** recommendedFrequencyOfFeeding
- **Class:** AnimalFeedingDetail
- **Definition:** How frequently it is recommended to feed an animal the quantity of feed within a period for the specified feed life-stage.
- **Example:** 2 intag per dag, Dagsbehov

3.3.8 Example 1: Feeding table with interval presentation

In the example below, the information is presented as ranges, which requires the use of specific attributes.

The instructions vary based on the animal's weight and should therefore be specified in separate groups.

DOSERINGSGUIDE/ANNOSTELUOHJE		
VIKT KG PAINO KG	DAGSBEHOV G PÄIVÄANNOS G	DAGSBEHOV DL PÄIVÄANNOS DL
 1-3	30-70	0,5-1,5
 3-6	70-115	1,5-2,5
 6-9	115-155	2,5-3,5
 9-12	155-195	3,5-4,5
 12-15	195-230	4,5-5,5

Vikt, ålder och aktivitet är faktorer som spelar in i din hunds energibehov. Se därför tabellen endast som en riktlinje. Vid byte av foder, gör övergången under 2-4 veckor, där det nya fodret ökas gradvis. Ha alltid färskt vatten framme.

Paino, ikä ja aktiivisuus vaikuttavat koirasi ravinnon tarpeeseen. Annostelutaulukon määrät ovat vain ohjeellisia. Mikäli vaihdat ruoan, tee muutos 2-4 viikossa lisäämällä uuden ruoan osuutta asteittain jokainen päivä. Koiralla tulee aina olla tarjolla raikasta vettä.

How to enter the details in the trade item information:

Group: 1-3 kg	
Attribute	Value
T4210 Minimum weight of animal being fed	1
T3780 Measurement unit code	Kilogram
T4209 Maximum weight of animal being fed	3
T3780 Measurement unit code	Kilogram
T4215 Minimum feeding amount	30
T3780 Measurement unit code	Gram
T4214 Maximum feeding amount	70
T3780 Measurement unit code	Gram
T4216 Recommended frequency of feeding	Dagsbehov

Group: 3-6 kg	
Attribute	Value
T4210 Minimum weight of animal being fed	3
T3780 Measurement unit code	Kilogram
T4209 Maximum weight of animal being fed	6
T3780 Measurement unit code	Kilogram
T4215 Minimum feeding amount	70
T3780 Measurement unit code	Gram
T4214 Maximum feeding amount	115
T3780 Measurement unit code	Gram
T4216 Recommended frequency of feeding	Dagsbehov

Group: 6-9 kg	
Attribute	Value
T4210 Minimum weight of animal being fed	6
T3780 Measurement unit code	Kilogram
T4209 Maximum weight of animal being fed	9
T3780 Measurement unit code	Kilogram
T4215 Minimum feeding amount	115
T3780 Measurement unit code	Gram
T4214 Maximum feeding amount	155
T3780 Measurement unit code	Gram
T4216 Recommended frequency of feeding	Dagsbehov

Group: 9-12 kg	
Attribute	Value
T4210 Minimum weight of animal being fed	9
T3780 Measurement unit code	Kilogram
T4209 Maximum weight of animal being fed	12
T3780 Measurement unit code	Kilogram
T4215 Minimum feeding amount	155
T3780 Measurement unit code	Gram
T4214 Maximum feeding amount	195
T3780 Measurement unit code	Gram
T4216 Recommended frequency of feeding	Dagsbehov

Group: 12-15 kg	
Attribute	Value
T4210 Minimum weight of animal being fed	12
T3780 Measurement unit code	Kilogram
T4209 Maximum weight of animal being fed	15
T3780 Measurement unit code	Kilogram
T4215 Minimum feeding amount	195
T3780 Measurement unit code	Gram
T4214 Maximum feeding amount	230
T3780 Measurement unit code	Gram
T4216 Recommended frequency of feeding	Dagsbehov

3.3.9 Example 2. Feeding table without range (exact weight and feed amount)

In this example, the information is presented with exact weights and feeding amount, which requires different attributes.

FODERANVISNING/FÖRANVISNING/RUOKINTAOHJE/SÖÖTMISJUHIS	
1 dl foder väger ca 40 gram/1 dl foder vejer ca. 40 gram/1 dl för vejer ca. 40 gram/1 dl rehua painaa n. 40 grammaa/1 dl sööta kaalubu 40 grammi	
Kattens vikt/Kattens vægt/Kattens vekt/Kissan paino/Kassi kaal	Vägledande mängd per dag/ Vejledende mængde pr. dag/ Veiledende mengde per dag/ Ohjeellinen annos tuotetta päivässä/ Soovituslik päevane kogus
3 kg	38 g
4 kg	46 g
5 kg	53 g
6 kg	60 g
7 kg	67 g
8 kg	73 g
9 kg	79 g
10 kg	85 g

Note that the table does not have any information on the animal's minimum weight. Therefore, no information should be provided for "T4210 Minimum weight of animal being fed".

How to enter the details in the trade item information:

Attribute	Group 1	Group 2	Group 3	Group 4	Group 5	Group 6	Group 7	Group 8
T4209 Maximum weight of animal being fed	3	4	5	6	7	8	9	10
T3780 Measurement unit code	Kilogram	Kilogram	Kilogram	Kilogram	Kilogram	Kilogram	Kilogram	Kilogram
T4212 Feeding amount	38	46	53	60	67	73	79	85
T3780 Measurement unit code	Gram	Gram	Gram	Gram	Gram	Gram	Gram	Gram
T4216 Recommended frequency of feeding	Per dag	Per dag	Per dag	Per dag	Per dag	Per dag	Per dag	Per dag

If the feeding table is too complex to be fully specified in the trade item information, the attribute "T4251 Feeding instructions" can be used instead. In this case, provide the feeding instructions in text as they appear on the product packaging. This method should only be used exceptionally. Keep in mind that structured information (i.e., not free text) gives recipients more flexibility in how the information can be presented to consumers.

For products without a feeding table but with textual feeding instructions on the packaging, fill in the feeding instructions or advice as stated on the packaging.

3.3.10 T4251 feedingInstructions ([BMS ID 5913](#))

- **GDSN name:** feedingInstructions
- **Class:** AnimalFeedingModule
- **Definition:** All instructions describing how (e.g., in which amounts or how often) the animal should be fed based on age, weight, diet or other variables, expressed as a free text. The information provided shall be identical to the label or pack.
- **Example:** "Ge en vuxen hund den rekommenderade dagliga utfodringsmängden en gång per dygn. Justera mängden efter din hunds aktivitetsnivå, ras och ålder. Foder som blir över kan kylas upp till 3 dagar. Förvaras svalt."

3.3.11 T3775 consumer storage instructions ([BMS ID 789](#))

- **GDSN name:** consumerStorageInstructions
- **Class:** ConsumerInstructionsModule
- **Definition:** Expresses in text the consumer storage instructions of a product which are normally held on the label or accompanying the product. This information may or may not be labelled on the pack. Instructions may refer to a suggested storage temperature, a specific storage requirement.
- **Example:** The instructions are usually found on the package label or are otherwise attached to the item. The instructions may describe a recommended storage temperature or a specific storage requirement. Provide the information in Swedish.

3.4 Approval number for the facility

In accordance with Regulation No 183/2005 laying down requirements for feed hygiene, the registration requirement has been extended since January 1, 2006, to cover all activities in the feed sector, including primary production (farms), manufacturers of feed materials (e.g., mills), trade, transport, and storage. For manufacturers and/or distributors of certain additives, premixes, or compound feeds with certain additives, there is still a requirement for approval.

Regulation (EC) No 767/2009 on the placing on the market and use of feed means that the approval number of the feed business operator, if available, is a "general mandatory labelling requirement" for feed and must therefore also be indicated in distance selling.

3.4.1 T5041 Regulatory permit identification [\(BMS ID 3087\)](#)

- **GDSN name:** regulatoryPermitIdentification
- **Class:** RegulatedTradeItemModule
- **Definition:** Populate the establishment approval number(s) (also called FIN = FactoryIdentification Number) of the person responsible for the labelling granted (according to Regulation (EC) No 767/2009).
- **Example:** SE 5678 EG (An approval number for a Swedish feed facility)

3.4.2 T3825 Regulation type code [\(BMS ID 3070\)](#)

- **GDSN name:** regulationTypeCode
- **Class:** RegulatedTradeItemModule
- **Definition:** The code indicating a type of regulation, a regulation or a part of a regulation.
- **Example:** FEED_SAFETY_REGULATION

Name and address of the feed business operator

3.4.3 T3792 Contact type code [\(BMS ID 127\)](#) (For name and address)

- **GDSN name:** contactTypeCode
- **Class:** tradeItemContactInformation
- **Definition:** The party having legal responsibility for the product in the target market. This party is responsible for licensing and regulations within the target market and can be the manufacturer, importer, sales agent, or broker.
- **Example:** MAN-Tillverkare

3.4.4 T3790 Contact name [\(BMS ID 126\)](#)

- **GDSN name:** contactName
- **Class:** tradeItemContactInformation
- **Definition:** The name of the individual or department that can be contacted to provide additional information
- **Example:** If the contact type is consumer contact, the contact name can be the company name as stated on the packaging. Enter code CXC consumer contact in "T3792 Contact type code", the contact name in "T3790 Contact name", and the contact address in T3791.

3.4.5 T3791 Contact address [\(BMS ID 123\)](#)

- **GDSN name:** contactAddress
- **Class:** tradeItemContactInformation
- **Definition:** The address associated with the contact type. For example, in the case of a contact type of consumer support, this could be the full company address as expressed on the trade item packaging or label.
- **Example:** If the contact type is consumer contact, the contact address can be the same address as stated on the packaging. Enter code CXC consumer contact in "T3792 Contact type code", the contact name in "T3790 Contact name", and the contact address in "T3791 Contact address".

Consumer contact information (e.g., email)

3.4.6 T3792 Contact type code ([BMS ID 127](#)) (For email or other means of communication)

- **GDSN name:** contactTypeCode
- **Class:** tradeItemContactInformation
- **Definition:** Consumer Support - The party which provides product support to the end user of a trade item or a service.
- **Example:** MAN – Tillverkare

3.4.7 T4392 Communication channel code ([BMS ID 134](#))

- **GDSN name:** communicationChannelCode
- **Class:** tradeItemContactInformation
- **Definition:** A communication channel for a target market, for example telephone.
- **Example:** To specify an email address, enter the code value EMAIL in "T4392 Communication Channel code" and the email address in "T4393 Communication value"

3.4.8 T4393 Communication value ([BMS ID 135](#))

- **GDSN name:** communicationValue
- **Class:** tradeItemContactInformation
- **Definition:** Text identifying the endpoint for the communication channel, for example a telephone number or an e-mail address for the direct contact for consumer information on the product (service hotline). The contact information does not need to relate to the food contractor (distributor/importer)
- **Example:** To specify an email address, enter the code value EMAIL in "T4392 Communication Channel code" and the email address in "T4393 Communication value"

3.5 Net quantity

3.5.1 T0082 Net content ([BMS ID 3733](#))

- **GDSN name:** netContent
- **Class:** TradeItemMeasurementsModule
- **Definition:** The amount of the trade item contained by a package, usually as claimed on the label.
- **Example:** 150 (GRM-gram is specified in "T3780 Measurement unit code")



3.5.2 T4305 Net content statement ([BMS ID 3741](#))

- **GDSN name:** netContentStatement
- **Class:** TradeItemMeasurementsModule
- **Definition:** This statement corresponds to the net content descriptions as stated on the packaging.
- **Example:** 8 x 150 gr = 1200 gr



4. Recommended attributes

The following attributes are optional and not based on legislation. They can be used to exchange information to improve consumer experience when shopping online.

4.1 T4425 Feed life stage code (BMS ID 8749)

- **GDSN name:** feedLifeStageCode
- **Class:** AnimalFeedingModule
- **Definition:** The code, as defined by the seller, that describes the generic life stage(s) of the animal for product usage.
- **Instruction:** Used by the buyer for assortment planning and by the consumer to understand whether the animal product is appropriate for the life stage of their animal. By the consumer it is also used for search and discovery. This information is not related to the feeding amount, but the information usually stated on the front of the product.
- **Remark:** Leave the attribute empty if this information is not on the label.
- **Example:** SENIOR-Senior



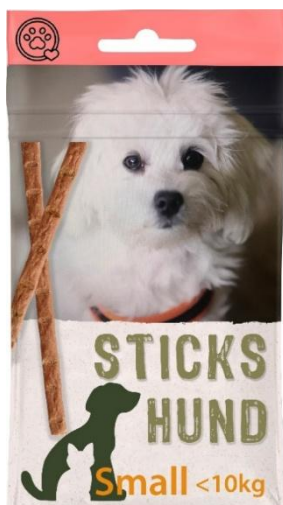
4.2 T4424 Animal target size code (BMS ID 8751)

- **GDSN name:** animalTargetSizeCode
- **Class:** AnimalFeedingModule
- **Definition:** The code, as defined by the seller, that describes the generic size of the animal, in relation to its species, for product usage
- **Instruction:** Used by the buyer to inform the consumer of the appropriate size of the animal for which the animal product is designed.
- **Remark:** Leave the attribute empty if this information is not on the label.
- **Example:** SMALL-liten



4.3 T4410 Animal food type code ([BMS ID 7091](#))

- **GDSN name:** animalFoodTypeCode
- **Class:** AnimalFeedingModule
- **Definition:** The code that describes the shape or consistency of the animal food product.
- **Instruction:** Used by the buyer to inform the consumer of the shape or consistency of the animal product and for assortment planning. It is also used by the consumer for search and discovery.
- **Example:** STICK- Stick



4.4 T4409 Animal targeted health condition code ([BMS ID 7096](#))

- **GDSN name:** animalTargetedHealthConditionCode
- **Class:** AnimalFeedingModule
- **Definition:** The code that identifies any health conditions that the animal product addresses.
- **Instruction:** Used by the buyer for assortment planning and to inform the consumer of the health benefits of the animal product. It is also used by consumers for search and discovery to find the animal product that meets the health needs of their animals.
- **Example:** INDOOR-Inomhus