

APPENDIX 1 – CODE OF CONDUCT

By the “Partner” is meant, unless otherwise stated, members of the GS1 Sweden Partner Program with whom GS1 Sweden has entered into a partner agreement or key partner agreement.

1. Professional Conduct

The Partner shall, in the performance of its business activities, respect the reputation of GS1 Sweden. The Partner must act with integrity and must not engage in activities that could harm or negatively affect the organisation or its objectives.

2. Harm to Others

The Partner shall not harm another partner’s professional reputation, practice, or other relationships.

3. Misleading Information

The Partner and its representatives shall always act honestly and in a way that does not mislead suppliers or customers. Through their activities, they shall ensure that they do not disseminate false or misleading information.

4. Confidential Information

The Partner may not disclose or use confidential information without prior written consent. Exceptions apply where disclosure is required by law or as stated in the non-disclosure agreement.

5. Duty to Disclose Proprietary Solutions

The Partner is expected primarily to promote its own organisation’s interests. If such interests lead to proprietary solutions, this must be clearly communicated to potential or existing customers.

6. Responsibility for Connections and Implementations of GS1 Standards

The Partner is expected to contribute to accelerating GS1 Sweden’s objective: to promote the use of GS1’s open global standards and best practices.

7. Maintaining the Code of Conduct

GS1 Sweden expects partners to recognise the mutual benefits of following the Code of Conduct and to act in its spirit. Each Partner is responsible for ensuring that the Code of Conduct is followed by its employees.

8. Breach of the Code of Conduct

Failure to comply with this Code of Conduct may result in exclusion from the GS1 Sweden Partner Program.